



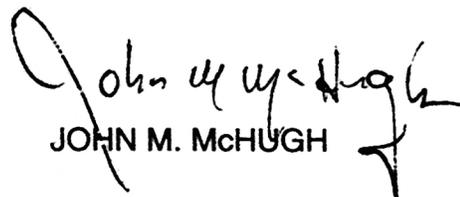
SECRETARY OF THE ARMY  
WASHINGTON

02 NOV 2010

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Army Directive 2010-08 (Army Aircraft Use for Public Affairs Missions)

1. The Army aviation force is stressed, and we must take steps to conserve our personnel, aircraft and flying hours to meet operational needs and predeployment training requirements. Accordingly, the Army will no longer support requests for Army aviation public affairs missions involving aerial demonstrations in the civilian domain.
2. This policy does not prohibit performances by Department of Defense (DoD) parachute demonstration teams, static displays and Army command parachute team demonstrations using non-Army aircraft as jump platforms in accordance with AR 95-1 (Flight Regulations), AR 360-1 (The Army Public Affairs Program), DoD Directive 5410.18 (Public Affairs Community Relations Policy) and DoD Instruction 5410.19 (Public Affairs Community Relations Instruction).
3. Requests for exception to this policy will be granted in rare circumstances for exceptional, high-impact events that meet specific strategic communication requirements. These requests must be approved by the Vice Chief of Staff, Army through the Office of the Chief of Public Affairs.
4. The Army recognizes that the public display of aviation units and assets is valuable for recruitment, public engagement and the demonstration of national pride. However, these benefits must be carefully weighed against the Army's ability to support the warfight and the wartime demands placed on aviation organizations.
5. This policy is effective immediately and will remain in effect until modified or rescinded.

  
JOHN M. McHUGH

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**SUBJECT: Army Directive 2010-08 (Army Aircraft Use for Public Affairs Missions)**

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